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— for —
Leadership,
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OXCEL
THE CEO TALKS
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HASNAH ISMAIL, Director Proton Holdings
“Driving Innovation Through Uncompromising INTEGRITY”

Hasnah Ismail who is currently **Director of Human Resource at Proton Holdings Berhad** was formerly the **Vice President, Corporate Human Resource** and the **Integrity & Ethics Compliance Programme Officer of MIMOS Berhad**. She has spoken at various conferences on the topic of Integrity and Leadership and has more than 20 years of working experience.

“Integrity is doing the right thing, even if nobody is watching”. Integrity has been a topic of conversation in the workplace either in the private sector or the government sector nowadays. Integrity is certainly one of the most important principles in corporate governance. Integrity, along with accountability, transparency, responsibility and fairness must be upheld at all times. But how far do we really understand the meaning of the word INTEGRITY and how do we incorporate it in our daily life to become more innovative and productive?

Hasnah Ismail will share with us her comprehensive and wide views on integrity and how world-class organisations are built on the foundation of integrity. She will also give her opinions on what it takes for a company to instill the value of integrity and how to achieve good corporate governance. Be sure to be there to listen to Hasnah Ismail’s intriguing talk on “Driving Innovation Through Uncompromising INTEGRITY”.

Date: Wed, 29th October 2008

Time: 7:30pm – 10:00pm (inclusive of dinner)

Venue: Jasmin Room, Impiana KLCC Hotel

Dress Code: Coat & Tie

OXCEL Member- RM130, Non-Member- RM200